

LEADING-EDGE LEADERS™

THE LEADING EDGE OF AN AIRPLANE WING HAS A PURPOSE—TO CREATE LIFT. THE SAME IS TRUE FOR STRONG LEADERS, THEY CREATE ORGANIZATIONAL “LIFT”.

OVERVIEW

Leading-Edge Leaders™ (LEL) is not an Executive Education course, it's a results-driven platform where Executives venture out onto the leading-edge of leadership to discover principles and practices that create “lift” throughout the organization.

LEL is a year-long process, centered around our proprietary Leading-Edge Leader™ model—a model that is power-boosted by an accelerated execution and accountability system. Participants achieve breakthrough results, while building essential leadership competencies.

Designed for emerging and existing Senior Leader Executives, the program focuses on:

LEADING YOURSELF | LEADING OTHERS | LEADING THE ORGANIZATION

OUTCOMES

The LEL experience promises:

- **Advances in key business initiatives and breakthrough results** as participants drive meaningful Capstone Projects.
- **Increased leadership competencies** in essential areas, including strategic thinking, unleashing the talents of others and emotional intelligence.
- **Optimal organizational performance** as collaboration becomes common practice.



LEL WILL ADVANCE YOUR GOALS TODAY,

WHILE STRENGTHENING YOUR ABILITY TO LEAD TOMORROW.

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A POWERFUL METHODOLOGY

LEL is a transformational experience that subscribes to a Results-Driven Learning Methodology. Each element of the curriculum works synergistically, creating a whole that is greater than the sum of the parts:

- Assessments and introspection
- Compelling, interactive sessions
- Leading-edge content
- Immediate application
- Shared experiences
- Exposure to thought leaders
- Learning over time
- Coaching & feedback

The cohort-based curriculum generates immediate “take-home-pay”. Participants drive meaningful Capstone projects which helps them to gain mastery in bringing ideas to life, while promising significant returns for the organization. Participants are exposed to new ways of thinking via Sounding Board™ back-stage visits to great companies, where new ideas and best practices are shared.

LEL helps companies invest in their talent pipeline, so they are ready to take a seat in the C-Suite.

Three Multi-Day Retreats | Coaching Sessions | Capstone Projects |
Sounding Board™ Visits | Presentations & Graduation

← 12 Months →

KEY DIFFERENTIATORS

- 1. World-Class Faculty with World-Class Experience:** Our faculty bench is unrivaled—comprised of all-stars with decades of Executive experience leading iconic companies.
- 2. Real-Time Results:** LEL delivers results. Learning, application and breakthrough results happen simultaneously.
- 3. The DillonMarcus Advantage:** Drawing upon over 25 years of field-tested experience working directly with Executive teams. DillonMarcus understands what creates success for leaders in any role, industry or culture.

YOUR INVESTMENT WILL RESULT IN SIGNIFICANT RETURNS, BOTH FOR THE INDIVIDUALS WHO PARTICIPATE AND FOR THE ORGANIZATION.

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