






Every indicator of business success is strengthened through love.

Customer and employee loyalty creates an almost unbeatable competitive edge. But how is it built? Based upon the concepts presented in the wildly popular book, *Pheel the Love!*, How the Most Powerful Force in the Universe Builds Great Companies—Phillie Phanatic Style!, *Loyal, Loving Fans for Life!*[™] provides a blueprint for cultivating fierce loyalty from both your Customers and your Team Members.

You'll hit the ball out of the park when you discover:

-  The business case for creating loyal, loving fans.
-  How to foster Phillie Phanatic type love in your business.
-  Key principles for creating loyal fans for life.

This workshop is perfect for people who want to WOW! their Customers. We'll be asking and answering questions that have terrific take-home-pay both for individuals and organizations. If you get excited by the idea of ever-growing excellence, then join us as we engage in a leading-edge conversation into how to how to cultivate the love and the loyalty.

Buy your ticket today. Every seat is guaranteed to be a great one!

VISIT PHEELTHELOVE.COM TO LEARN MORE.

Highlights:

- Leadership guru Evan Marcus and Tom Burgoyne, the Phillie Phanatic's "best friend" share insights into what creates the love and the loyalty.
- Explore ways to apply Phillie Phanatic Pheel the Love! principles to propel your business.
- Leave with powerful resources and tools that you can apply back on the job.

This workshop is scalable—running from three hours to a full day. If participants are local to the Philadelphia area, it can be held at Citizens Bank Park where a tour of the stadium is included.

Bonus! Each participant leaves with an autographed copy of the book!

