



Understanding Why With MBTI®

*Gain more peace and more power --
Start thinking inside the boxes!*

Description

A great deal of professional stress and tension stems from frustrating interactions with others. The Myers-Briggs Type Indicator® (MBTI) is one of those most popular and valid assessment tools used in identifying personality styles. Developed as a way to help people make sense of the apparent randomness of human behavior, the MBTI is a powerful tool for helping individuals become more effective with others.

Through the use of the MBTI®, we gain a perspective that is lasting. Once we see someone or a situation differently, everything changes. We instinctively know what to do.

Welcome to the world of Myers-Briggs. Welcome to more peace and more power!

The MBTI Learning Laboratory

- Introduces your team to the Myers-Briggs Type Indicator
- Builds their understanding of their own personality type
- Cultivates an appreciation of differences, strengths and styles

The MBTI Learning Lab can be customized to achieve a variety of purposes (sales, management, career development) and is conducted using a combination of instruction, participant sharing and interactive exercises.

What are the benefits?

Companies using the MBTI report these and other benefits:

1. Improved communication among employees
2. Enhanced organizational decision making
3. Reduced interpersonal and intra-organizational conflict

Investment

Your investment includes:

- ✓ Pre-session client consultation
- ✓ Sample session email invite text
- ✓ Access to on-line MBTI assessment
- ✓ Interactive session with video clips
- ✓ Customized Type-Table
- ✓ Customized Participant Profiles
- ✓ Participant Workbook
- ✓ Typewatching profiles booklet

"My colleagues and I used the MBTI as the basis for discussion the unique contribution we make to our team. Now we have greatly improved understanding of where each other is "coming from". It helps us get things done faster and with a lot less stress."

Marketing Coordinator, GE Capital

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