






Create loyal, loving fans for life!

Customer loyalty is the holy grail of Customer Service. Join us at the ballpark as we learn lessons from a man who is loved by millions - Tom Burgoyne, the Phillie Phanatic's "best friend" for more than 26 years.

You'll hit the ball out of the park when you discover:

-  The business case for creating loyal, loving fans.
-  How to foster Phillie Phanatic type love in your business.
-  Key principles for creating loyal fans for life.

This workshop is perfect for people who want to WOW! their Customers. We'll be asking and answering questions that have terrific take-home-pay both for individuals and organizations. If you get excited by the idea of ever-growing excellence, then join us as we engage in a leading-edge conversation into how to cultivate the loyalty and the love. This session is ideal for individual service providers, those in charge of corporate culture and brand managers.

Buy your ticket today. Every seat is guaranteed to be a great one!

Highlights:

- Tom Burgoyne, the Phillie Phanatic's "best friend" shares insights into what creates the love and the loyalty.
- Explore ways to apply Phillie Phanatic inspired Customer Service principles to your business.
- Share and exchange ideas with others who are passionate about cultivating loyal, loving fans.
- Get a backstage tour of Citizen's Bank Park & a picture with the man inside the green suit who inspires the love of millions.

When: Check out the schedule in the "Events" section of www.DillonMarcus.com

Where: Citizens Bank Park
Executive Dining Room

Time: 8:30 am - 3:30 pm

Consider featuring a Loyal, Loving Fans for Life!™ workshop or keynote at your next conference or meeting. Ask us about our "away game" options.

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