



Legacy™ Keynote

What kind of world do you want?
What is your leadership legacy?

Join in as we explore the fine art of leadership. The session opens with twenty minutes of insight and inspiration into what it means to lead others. The point is made clear as the question is asked:

What are you asking others to do --
lay bricks or build a cathedral?

Fueled by the opening, attendees share a story about a leader who has inspired them. As the stories are revealed, listeners listen for the qualities of great leadership. The keynote is punctuated by a video, filled with powerful images, that asks, "What kind of world do you want?" "What is your leadership legacy?"

Immediately following the video, attendees respond to this seminal question by writing their thoughts down. This time to reflect on the impact we want to have as a leader is a gift we rarely give ourselves!

A highlight of the Keynote is when attendees reveal a leadership artifact that represents the leader they aspire to be. An example includes a broken gavel brought by an attorney who said that it served as a constant reminder of a judge who displayed all of the qualities he *didn't* want to emulate!

The impact of this Keynote is a stronger foundation upon which your leaders will stand along with an increased intimacy among the attendees of this Keynote.

About Our Keynotes

Engaging

Our keynotes are carefully choreographed to maximize impact while creating an impression that lasts. More than a 'talking head' we send a message supported by a tapestry of stories, real world examples and multimedia effects designed to appeal to all of our senses.

Lasting

We know that real change happens when we are able to see ourselves, someone else or a particular situation in a different way. In our talks, we create a fundamental change in perspective - a subtle shift in beliefs that has a *ginormous* impact.

Peppered with Participation

Each keynote has audience participation built right in, maximizing involvement and understanding. Ranging from 60 - 90 minutes, this participation keeps attendees engaged and stimulates the intellectual capital that is in the room.

*If you want to build a ship,
don't drum up people together to collect wood and don't assign them tasks and work,
but rather teach them to long for the endless immensity of the sea.*

Antoine de Saint-Exuper

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